



Alarm clocks can double as a nightlight

What TIME IS IT?

HELP YOUR CHILD MASTER THE CLOCK WITH EASYREAD TIME TEACHER

Being able to tell the time is an essential life skill that all children need to learn. But for many youngsters it proves to be tricky. They can learn to read digital clocks as soon as they can read and recognise different numbers – that’s quite straightforward. But the round, analogue clock is more difficult. Have you tried explaining that when the big hand points to 1, it means 5, and 2 means 10? There’s such a lot to learn and remember! Telling the time is taught in Key Stage 1 at primary school (ages five to seven), but if your child doesn’t master it then, it can impact their life for years. EasyRead Time Teacher is a family business dedicated to helping children

learn to tell the time. The company was formed after the owners really struggled to help their children learn. They realised how difficult it can be, thought long and hard about the problem and came up with a solution. The company make clocks, watches and teaching aids, all designed to help children learn to tell the time. The key to their success is a simple, step-by-step teaching method that really works. **SIMPLE METHOD** In the UK, people normally describe the time as so many ‘minutes past’ and ‘minutes to’ the hour. The EasyRead Time Teacher method of learning to read the clock like this is three steps:



- **STEP 1** Read the number at the end of the long hand
 - **STEP 2** Say which side of the clock the long hand is pointing to (minutes to or minutes past)
 - **STEP 3** Read the number at the end of the short hand.
- Then the child puts these three steps together, like this: ‘8... minutes to... 2’.

SPEEDY RESULTS Children can usually learn this very quickly and then with practice, they’re soon able to read the time on any clock. If you prefer to express the time like a digital clock, so. ‘1:52’ instead of ‘8 minutes to 2’, EasyRead Time Teacher also has a range of clocks and watches designed to be read in the 24-hour style.



SAVE 10%
To see the whole EasyRead Time Teacher range, visit easyreadtimeteacher.com and use coupon code **AH17** for 10% off.



Wristwatches have the same easy-to-read face



PRICES	
Watches	£19.95
Alarm clocks	£21.95
White-rimmed wall clocks	£24.95
Classroom wall clock (black-rimmed)	£29.95
TwinTime student edition (written on card)	£5.95

‘BEST ONE GOING’

‘Without a doubt, this is the best teaching clock going. My granddaughter aged four learned to tell the time within a day. And my eldest aged seven, who nearly could tell the time, did so within an hour.’
Sheila Wallace

‘What a brilliant idea. It is so easy for children to learn to tell the time with this watch. My six-year old loves hers, she has never told the time before and was managing well within just a couple of days. My nine-year-old, who has dyslexia, also found it made it easier to tell the time too. I would really recommend the EasyRead watch to anyone with children under 10.’
Louise Campbell

can get involved in helping children learn to tell the time. They’re also fine for the bedroom – both wall clocks and alarm clocks run silently, so there is no annoying ticking! Do you remember your first watch? It’s a great gift and an important milestone in any child’s life. EasyRead Time Teacher wristwatches have a big, clear face in the same design as the clocks, so children can take their learning with them everywhere they go. Each washable nylon strap has lots of holes, so it fits even the tiniest wrist. The alarm clocks are new for 2017 and double up as a night light, giving off a soft glow in the darkness, which brightens if you press the Snooze button. EasyRead Time Teacher also supplies schools, so there are teaching aids to buy for your children to write on if they need help with their homework or just to practise telling the time.

FOR MORE INFORMATION

Visit easyreadtimeteacher.com

EasyRead
time teacher

FOR THE WHOLE FAMILY You can get wall clocks, children’s wrist watches, alarm clocks and teaching aids from EasyRead Time Teacher. The wall clocks are big, bright and beautiful. They’re attractive enough to put in your kitchen so the whole family